

PRESS RELEASE

Post-Nude Selfie Hack: Steganos Privacy Suite 16 Puts PC and Mobile Users In Control of Data

BERLIN, Germany, September 04, 2014 – In the wake of the nude selfie hack, which led to the public exposure of numerous risque pictures of celebrities, many Internet users worldwide are asking themselves whether their data in the cloud is really secure. In order to minimize user insecurity and the risk of data theft, German security firm <u>Steganos</u> is introducing Steganos Privacy Suite 16. The software protects photos and other private documents in Dropbox, on Microsoft OneDrive and Google Drive with extremely strong 384-bit AES-XEX encryption. Hackers, intelligence agencies and curious data file crackers won't stand a chance.

"All data are already encrypted before transmission to online storage", Gabriel Yoran, CEO of Steganos Software GmbH, said. "As a result, providers of cloud services like Dropbox, Microsoft OneDrive and Google Drive are providers of 'zero knowledge', because they have no opportunity to access transmitted data. With Steganos Privacy Suite 16, we're offering Internet users intelligent security software that's proven and well respected worldwide. Since our company's founding, all of our software has remained uncracked. Thanks to the German data protection law, as a German company, we're not obligated to provide confidential data to public authorities" he added.

Encrypt sensitive data in 384-bit virtual safes

With Steganos Privacy Suite 16 users can create data safes up to two terabytes large featuring extremely strong 384-bit AES-XEX encryption. Personal data is even secure when on the road. Virtual safes can be created not just on users' personal hard drives, but on USB sticks, in a Dropbox and on Microsoft OneDrive and Google Drive as well.

Steganos Privacy Suite 16 is convenient and user-friendly. For example, the safes



can be installed on a home network, enabling multiple users – like family members or roommates – to access encrypted information simultaneously.

Generate, auto-save and auto-fill secure passwords

For nearly every online service, users need passwords, which ideally should be unique. No problem with Steganos' integrated password manager. Users will have secure passwords for all online accounts right at hand. The tool not only produces secure passwords but keeps track of them and automatically populates password fields on corresponding websites. Thanks to built-in browser plug-ins, the tool functions with Mozilla Firefox, Internet Explorer and Google Chrome, as well as on Android and iOS devices via a cost-free app.

Quickly and easily eliminate digital footprints

Steganos' Internet TraceDestructor complements the actions users take to securely surf the web. This essential component of Steganos Privacy Suite 16 destroys digital tracks left on the hard drive after surfing with Chrome, Firefox or Internet Explorer. Regardless whether web surfers have visited websites or viewed videos, Internet TraceDestructor restores user privacy with one easy and fast click.

New features of Steganos Privacy Suite 16:

- The Steganos Safe encrypts data in Dropbox on Microsoft OneDrive and Google Drive. Safes of up to 2 TB (2.048 GB) in size can be created, as well as installed on a home network.
- Internet TraceDestructor supports Chrome, Firefox and Internet Explorer.
 Traces of data can be completely eliminated.
- The Password Manager stores passwords and automatically populates password fields thanks to browser plug-ins for Chrome, Firefox and Internet Explorer. It also works on smartphones via free apps for Android and iOS.

Further information about Steganos Privacy Suite 16 is available at https://www.steganos.com/us/products/data-security/privacy-suite/features/.



Product Pricing 59,95 USD

About Steganos Software GmbH

For more than 15 years, Steganos has been a leader in digital privacy protection. The company, founded in Germany in 1997, develops security products like Steganos Privacy Suite, Steganos Password Manager and Steganos Online Shield. For more information, visit <u>www.steganos.com</u>

Media Information

Printable images and press releases are available for download: <u>https://www.steganos.com/us/comp</u> any/press-center/

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